



## PRIVACY POLICY

Spry Design Agency is committed to protecting the privacy and confidentiality of its clients' personal information. This Privacy Policy outlines how the Agency collects, uses, and protects personal information obtained through its website and services.

### INFORMATION COLLECTION AND USE:

1.1 Personal Information: The Agency may collect personal information such as names, email addresses, phone numbers, and company information provided voluntarily by clients for the purpose of providing digital marketing services.

1.2 Usage Data: The Agency may also collect non-personal information such as IP addresses, browser type, operating system, and other technical information for analytics and website optimization purposes.

### INFORMATION SHARING:

2.1 Third Parties: The Agency may share personal information with third-party service providers and vendors who assist in providing digital marketing services. These third parties are contractually obligated to maintain the confidentiality of personal information.

2.2 Legal Compliance: The Agency may disclose personal information if required to do so by law or if necessary to protect the rights, property, or safety of the Agency or others.

### DATA SECURITY:

3.1 Security Measures: The Agency implements appropriate security measures to protect personal information from unauthorized access, disclosure, alteration, or destruction.

3.2 Data Retention: The Agency retains personal information only for as long as necessary to fulfill the purposes for which it was collected or as required by law.

### COOKIES AND TRACKING TECHNOLOGIES:

4.1 Cookies: The Agency's website may use cookies and similar tracking technologies to enhance user experience and analyze website usage.



4.2 Opt-Out: Users may opt-out of cookie usage through their browser settings. However, opting out may limit certain features and functionality of the website.

#### CHILDREN'S PRIVACY:

5.1 The Agency's website and services are not directed to individuals under the age of 13. The Agency does not knowingly collect personal information from children under 13 years of age.

#### CHANGES TO THIS PRIVACY POLICY:

6.1 The Agency reserves the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised Privacy Policy on the Agency's website.

#### CONTACT INFORMATION:

7.1 If you have any questions or concerns about this Privacy Policy or the Agency's data practices, please contact us at [info@sprydesignagency.co.za](mailto:info@sprydesignagency.co.za).

By using the Agency's website or services, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

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